

23rd Annual

SAILATHON



Sunday, October 20, 2024
8:30 a.m. Registration

Since 1984, **CAREGIVERS: Volunteers Assisting the Elderly** has been serving Ventura County by matching seniors with trusted volunteers. Today, we count more than 400 volunteers and we serve close to 500 seniors throughout Ventura County.

Your company's gift helps to underwrite General Operating Support.

(Tax ID 77-0081692)

SPONSORSHIP OPPORTUNITY

To maximize publicity, reserve your sponsorship by August 25, 2024!



Title Sponsor - \$7,500

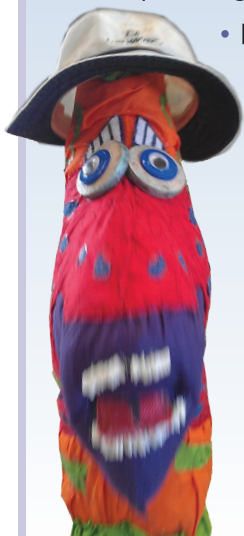
- Top billing on all publicity
- In addition, you will receive everything listed below

Presenting Sponsor - \$5,000

- Presenting Sponsorship on all publicity
- Print publicity including CAREGIVERS *Heart & Hands* newsletter distribution to 5,000, and 1,000 oversized postcards, from Santa Barbara to San Diego
- Featured logo on CAREGIVERS Home page and event page
- In addition, you will receive everything listed below

Beacon Sponsor - \$3,000

- Mention in any radio interview(s)
- Speaking opportunity on the day of the event
- Featured logo on CAREGIVERS event page
- Personal visit by **The Ugly Fish!**
- In addition you will receive everything listed at right



If you move up a level in sponsorship you get 50% off your 1st year at the next level of Foghorn and above.

Anchor Sponsor - \$1,250

- Logo on event postcard
- Acknowledgement on the day of the event
- Your Banner featured at Ventura Pier and reception
- In addition, you will receive everything listed below

Foghorn Sponsor - \$500

- Your Banner featured at Ventura Pier
- Invitation to the awards reception
- Acknowledgement in the Printed Program
- Literature in Goodie Bags
- In addition, you will receive everything listed below

Buoy Sponsorship - \$250

- Registration
- Social Media opportunities including Facebook, Instagram, eBlasts and featured logo on the CAREGIVERS event page
- Free Event T-shirt while supplies last

Please join our distinguished sponsors by making your gift today!

For more information, contact (805) 658-8530.